

TERMS AND CONDITIONS SALES PROMOTION

POMOTOR

Benetton Group S.r.l. (hereinafter BENETTON) with registered office at Villa Minelli 1, 31050 Ponzano (TV) – Tax Code and VAT No. 03490770264.

DELEGATED PARTY

PRAGMATICA PLUS S.r.l. with registered office at Palazzo *MIRANA* - Piazzetta del Sass 8 - 38122 Trento (TN) - VAT no. and Tax Code 02471610226 - Tel. 0461/148.95.74 – www.pragmatica.plus

NAME

“PLAYCHANGE”

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TERRITORY

Territory relating to the operation of the online multiplayer gaming platform.

DURATION

The promotion will run **from 13 June to 13 July 2022**.

RECIPIENTS

All natural persons of legal age (hereinafter referred to as “Users” for the sake of brevity), who will access the Benetton Metaverse on the online multiplayer game platform during the event period.

MECHANICS

The Promoter will use a web-based gaming platform to introduce its customers to the new experience of being able to access a virtual store with showrooms and gaming areas.

During the promotion period indicated in the paragraph “DURATION”, Users who access the Benetton Metaverse (the connection will be charged at the rate set by the participant's telephone provider in their tariff plan) and play one of the three games proposed, regardless of whether they participate successfully or not, will be shown a sequence of icons, which they will appear at the end of the game.

The User must take a screenshot of this sequence and present it at the cash desk of one of the United Colors Of Benetton stores participating in the promotion; he/she will then be entitled to a Discount of **19%** that can be applied to any purchase instore.

The discount will be applied immediately on the current purchase upon presentation of the screenshot.

The discount can only be used once, regardless of the number to games played.

It should be noted that participation in the event is not subject to chance, skill or

ranking and that these actions are purely for fun.

Participation in the promotion is free of charge, plus any Internet connection fee charged by the User's telephone provider.

The Promoter accepts no liability for any access problems, impediments, malfunctions, or difficulties that prevent the customer from accessing the WEB service and participating in the promotion.

The Promoter reserves the right to propose more favourable conditions to the participants; these conditions will be brought to the attention of the recipients by the means of communication used for the main promotion, in particular the promotional material available in the Points of Sale participating in the event and on the website www.benetton.com.

The promotion cannot be combined with other offers, coupon codes, products already on promotion, Discount Coupons, or rebates.

CONDITIONS FOR REQUESTING AND USING THE DISCOUNT SLIP

The benefit will be awarded to the eligible person once they have participated in the proposed gaming activity. The Discount must be used **within one month** from the date of issue.

Products already in promotion or on sale are excluded from the discount; the discount cannot be combined with other promotions and Family Card discount coupons.

The Promoter accepts no liability for any technical problems in accessing the App that prevent participation in the promotion for reasons not attributable to the Promoter.

The use of the Discount is the sole responsibility of the customer wishing to participate in the promotion. If the Customer does not exercise this right within the terms provided for in the "Mechanics" paragraph of this document, the Promoter cannot be held liable under any circumstances.

The Discount **cannot be** divided, exchanged, converted into cash, **or** refunded.

MEANS OF COMMUNICATION

The promotion will be publicised in newsletters, on social media, through advertising activities and on the website www.benetton.com; the advertising message will be consistent with these terms and conditions.

This document setting out the terms and conditions, in its official version, is kept by and can be obtained from **PRAGMATICA PLUS S.r.l.** with registered office at Palazzo MIRANA - Piazzetta del Sass, 8 - 38122 Trento (TN) - www.pragmatica.plus - info@pragmatica.plus as the entity delegated by the Promoter to hold the documents relating to this event.

A copy conforming to the original will be deposited at the offices of the Promoter, while an extract copy, identical in content, will be available for the entire duration of the promotion on the website www.benetton.com and in the dedicated section in the Benetton Metaverse on the platform.

Any changes made to the terms and conditions during the course of the promotion, while respecting the rights of the participants, will be promptly communicated to the Recipients by the same means of communication reserved for the general public in this document.

PROCESSING OF PERSONAL DATA

The data collected in connection with this promotion will be processed for the sole purpose of managing the promotion.

Participation and communication of data by participants shall be construed as an explicit declaration of consent to the processing of any such data for the exclusive purpose of implementing and managing this promotion.

Pursuant to the aforementioned legislation, participants may at any time gain access to this data, request its modification, deletion, or object to its use by writing to the Promoter at the registered office indicated above.

Full information available at info@pragmatica.plus.

ANNEX
COUNTRIES WHERE THE PROMOTION IS VALID

Country	ISO Code	Currency
AUSTRIA	AT	EUR
CROATIA	HR	HRK
FRANCE	FR	EUR
GERMANY	DE	EUR
GREECE	GR	EUR
IRELAND	IE	EUR
ITALY	IT	EUR
POLAND	PL	PLN
PORTUGAL	PT	EUR
SPAIN	ES	EUR
SWITZERLAND	CH	CHF
UK	GB	GBP